- San Diego County is the second largest county by population in California and the fifth largest county by population in the country, as measured by the U.S. Census Bureau.

- Total population of the county has grown 12.8% since 2000.

- Population growth has averaged 1.2% over the past 9 years.

- Growth has ranged from a high of approximately 1.9% in 2002 to a low of approximately 0.8% in 2006.

- Natural increase is the primary source of population growth as well as the change in population is net migration (both foreign and domestic)which has varied dramatically in the past 10 years.

- The regional population for 2030 is forecasted to be 3.9 million according to the San Diego Association of Governments (SANDAG) based on its 2050 Regional Growth Forecast released in February 2010, a 38% increase from calendar year 2000.

(CAO Proposed Operational Plan Fiscal Years 2010-2011 & 2011-2012)

"Urban Parks are where vast numbers of persons are brought closely together, poor and rich, young and old...each individual adding by his mere presence to the pleasure of all others."

Frederick Law Olmsted,
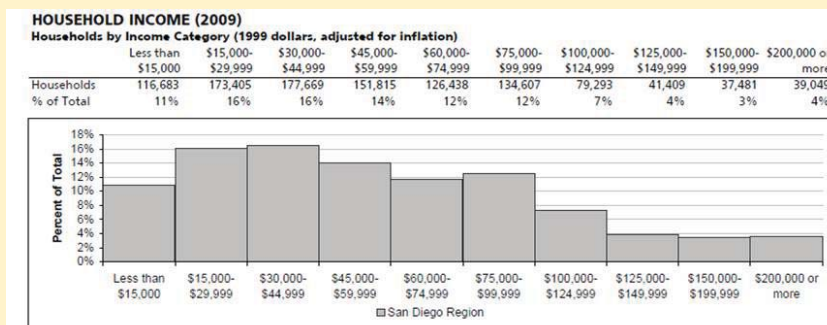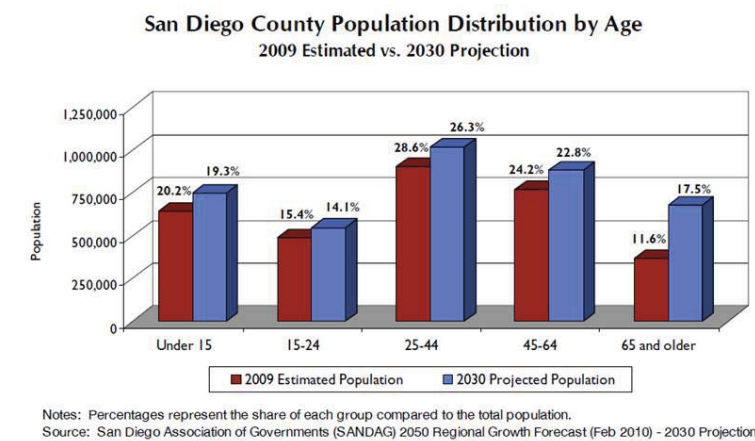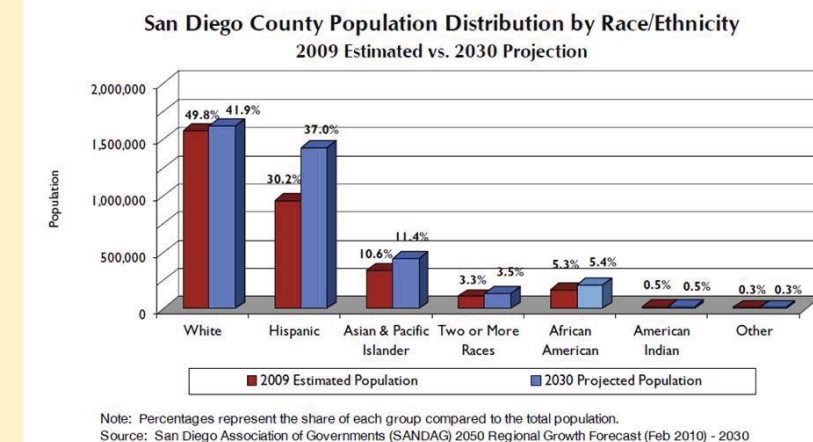Father of Landscape Architecture, 1870

Image from San Diego County Operational Plan

San Diego County Population

	2000	2009	% Change
Carlsbad	78,306	104,652	33.6
Chula Vista	173,543	233,108	34.3
Coronado	24,100	23,028	(4.4)
Del Mar	4,389	4,591	4.6
El Cajon	94,869	98,133	3.4
Encinitas	57,955	64,145	10.7
Escondido	133,663	144,831	8.4
Imperial Beach	26,992	28,243	4.6
La Mesa	54,749	56,881	3.9
Lemon Grove	24,918	25,650	2.9
National City	54,260	56,522	4.2
Oceanside	161,039	179,681	11.6
Poway	48,044	51,126	6.4
San Diego	1,223,415	1,353,993	10.7
San Marcos	54,977	83,149	51.2
Santee	52,946	56,848	7.4
Solana Beach	12,979	13,547	4.4
Vista	89,857	96,089	6.9
Unincorporated	442,832	499,190	12.7
Total	2,813,833	3,173,407	12.8

Source: California Department of Finance

DEMOGRAPHIC INFORMATION

San Diego County Population Distribution by Race/Ethnicity
2009 Estimated vs. 2030 Projection

Note: Percentages represent the share of each group compared to the total population.
Source: San Diego Association of Governments (SANDAG) 2050 Regional Growth Forecast (Feb 2010) - 2030

San Diego County Population Distribution by Age
2009 Estimated vs. 2030 Projection

Notes: Percentages represent the share of each group compared to the total population.
Source: San Diego Association of Governments (SANDAG) 2050 Regional Growth Forecast (Feb 2010) - 2030 Projection.

HOUSEHOLD INCOME (2009)
Households by Income Category (1999 dollars, adjusted for inflation)

	Less than $15,000	$15,000-$29,999	$30,000-$44,999	$45,000-$59,999	$60,000-$74,999	$75,000-$99,999	$100,000-$124,999	$125,000-$149,999	$150,000-$199,999	$200,000 or more
Households	116,683	173,405	177,669	151,815	126,438	134,607	79,293	41,409	37,481	39,049
% of Total	11%	16%	16%	14%	12%	12%	7%	4%	3%	4%

- SANDAG projects that in 2030, San Diego's population breakdown will be 41.9% White; 37% Hispanic; 11.4% Asian and Pacific Islander; 5.4% Black; and 4.3% all other groups.

- The age cohort with highest percentage of the population is the 25-44 age group, (28.6%). It is projected that this age group will remain the highest percentage of the population by 2030 as well.

- SANDAG also projects a dramatic shift in the age structure of the county. It is projected that the population of residents 65 years and older will increase 86% by 2030.

- In 2008 the median age of San Diego County's household population was 34.2 years old. The percentage of males and females is even, with 50 percent each.

- The highest percent of annual household income in San Diego Region earns between $30,000-$44,999 (16%) or $15,000-$29,999 (16%). The $75,000-$99,999 household income cohort was ranked second at, 12% of the population. (SANDAG)

- Median household income in 2009 for the County was $63,026. (CAO Proposed Operational Plan Fiscal Years 2010-2011 & 2011-2012)